

Securing Web 2.0

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Introductions



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Why are We Here Today?

- Web 2.0 is seeing broad user adoption
- Web 2.0 is a target and a vehicle for perpetrators of cyber-crime and hacking
- Research reaffirms that organization are not doing enough





1:00 PM...Web 2.0 Threat Landscape

1:30 PM.....Are We Ready?

Forrester Research Review

2:00 PM.....7 Solution Requirements
for Protecting Against Web 2.0 Threats

2:30 PM.....Q & A and Discussion

3:00 PM.....Adjourn



Web 2.0 – What is it and why it matters ...

Definition from Wikipedia...

In alluding to the <u>version</u>-numbers that commonly designate software upgrades, the phrase "Web 2.0" hints at an improved form of the World Wide Web. Advocates of the concept suggest that technologies such as <u>weblogs</u>, <u>social bookmarking</u>, <u>wikis</u>, <u>podcasts</u>, <u>RSS feeds</u> (and other forms of many-to-many publishing), <u>social software</u>, Web <u>APIs</u>, <u>Web standards</u> and online Web services imply a significant change in web usage...

Wikipedia (Defining Web 2.0)



Core characteristics & value

- Dynamic and real-time user experience over the Internet
- 2. Content and applications pervasively move over the Internet with technologies to syndicate and subscribe to content making information far more accessible
- 3. User contributed content and applet paradigm enables anyone to be a content or application creator thereby opening up a bazaar of creativity



Web 2.0 Security Concerns Are Well Justified





Targeted Malware: An Example



Wikipedia Targeted by Malware Writers

by Elizabith Millard November 6, 2006 8:12AM

http://www.toptechnews.com/story.xhtml?story_id=101003HCTOK6

WIKIPEDIA

- Wikipedia site compromised
- Hackers created a Wikipedia page that offered a Windows security update for Blaster worm
- Instead, link delivered exploit Malware
- •URL Filtering: Categorization is correct
- •This is Web 2.0 Security Threat: Permitted website poses security risk
- Need ability to assign risk to otherwise good site

Reputation-based URL Filtering Needed for Web 2.0 Threats



Trusted Sites Deliver Malware via Ads



Super Bowl Stadium Website Hacked With Trojan



Problem

- The Dolphin stadium's official web site was compromised on the Friday before the Super Bowl
- This was highly critical, since the stadium was hosting the Super Bowl and attracting many visitors

Anatomy of the attack

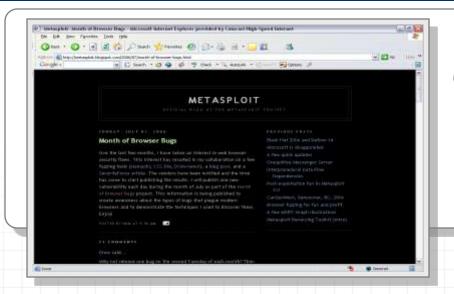
- The attacker placed a JavaScript reference to an external web site hosting malicious code
- The code then refers to a VML vulnerability trying to install a trojan with the file name 'w1c.exe'

Source of http://www.dolphinstadium.com

Web application server security is needed more than ever



Another Example: Browser Vulnerabilities





- Each day in July 2006, HD Moore from Metasploit, exposed a new browser vulnerability
- Subsequently a tool called eVade O' Matic Module (VoMM) was created that can generate an unlimited number of unique exploits (fuzzing) – requiring an equal number of Anti-Virus signatures
- The death of the Negative Security model







Storm Worm – Increasing Attack Success Rates!



2007 'Storm Worm' started by email with information on European Storms in January. Link pointed to malicious Web server that installed Zombie code.

Accounted for 8% of global virus infections after just 1 weekend

April: Evolved to other email topics and greeting cards

June: YouTube video links

July: Posting links in blogging sites

September: NFL Game tracker

September: 1.7m users affected

December: Adding 'Rootkits' to

avoid AV detection

December: Christmas & New

Year themes

February: Happy Valentine's Day

Proactive security required across multiple protocols

Storm unique and different from other malware are



- **Resilience:** The pioneering of use of P2P command and control protocol, **fast-flux** networks and protocol encryption to ensure survivability of the network against attack by researchers and competing botnets
- Patience: Storm is not always on the attack and there are often long periods of quiet downtime during which the
 authors are no doubt polishing the message for their next attack and evolving the capabilities of the malware
- Multi-vector infection mechanism: Augmentation of traditional email-laden viruses with web-based infections through blogs and other websites
- Social-engineering: Storm's authors are very adept at using social engineering messages, such as emails about personal greeting cards, funny YouTube videos and news headlines, to infect a wider population of victims
- Transformation: The malware is in constant state of flux, always changing its message, delivery mechanisms and utilizing server-based polymorphism to repackage its files every few minutes to avoid anti-virus detection
- **Self-Defense:** Storm pioneered the use of automated offensive self-defense mechanisms by launching Distributed Denial of Service (DDoS) against researchers performing analysis of the botnet
- Spam Innovations: Storm was responsible for a number of new innovations in the delivery of spam, such as PDF and Excel-based spam, as well as audio and video spam
- Stealth: Like many of today's malware, Storm does not cause any destruction or degradation of performance on an infected machine and utilizes a variety of methods (rootkits, anti-debugging features, etc) to stay hidden for prolonged periods of time
- Modularity: Storm includes several malware components that have specific responsibilities for certain parts of its
 operation, such as hosting Web and DNS servers, sending spam and launching DDoS attacks



Wikipedia: Fast Flux – A Definition

- Fast flux is a DNS technique used by botnets to hide phishing and malware delivery sites behind an ever-changing network of compromised hosts acting as proxies. It can also refer to the combination of peer-to-peer networking, distributed command and control, web-based load-balancing and proxy redirection used to make malware networks more resistant to discovery and counter-measures. The Storm Worm is one of the recent malware variants to make use of this technique.
- Internet users may see fast flux used in phishing attacks linked to criminal organizations, including attacks on MySpace.

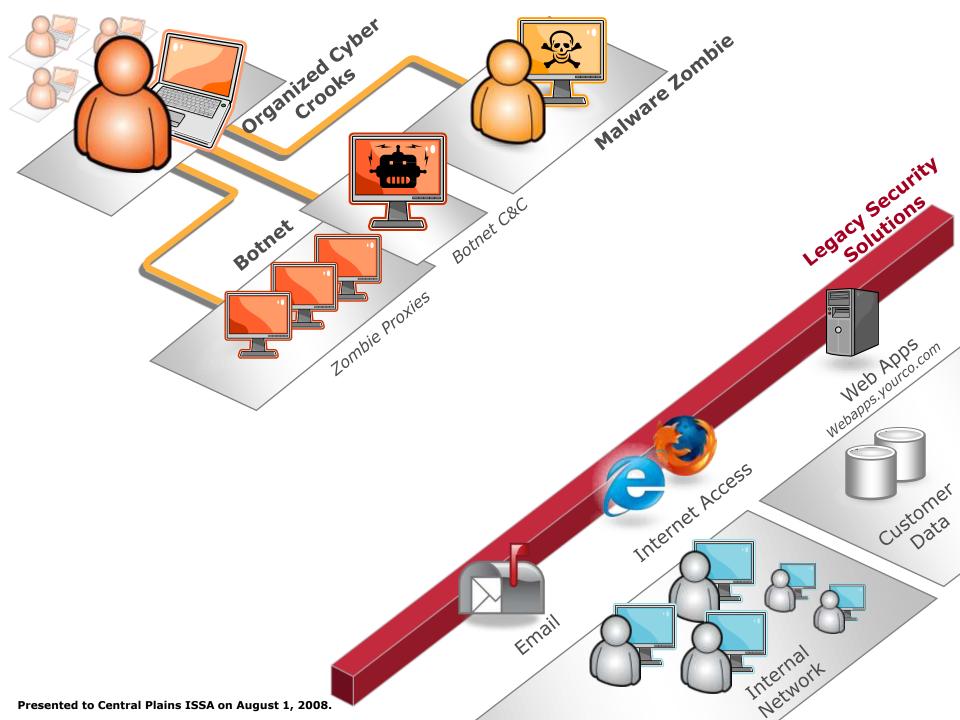


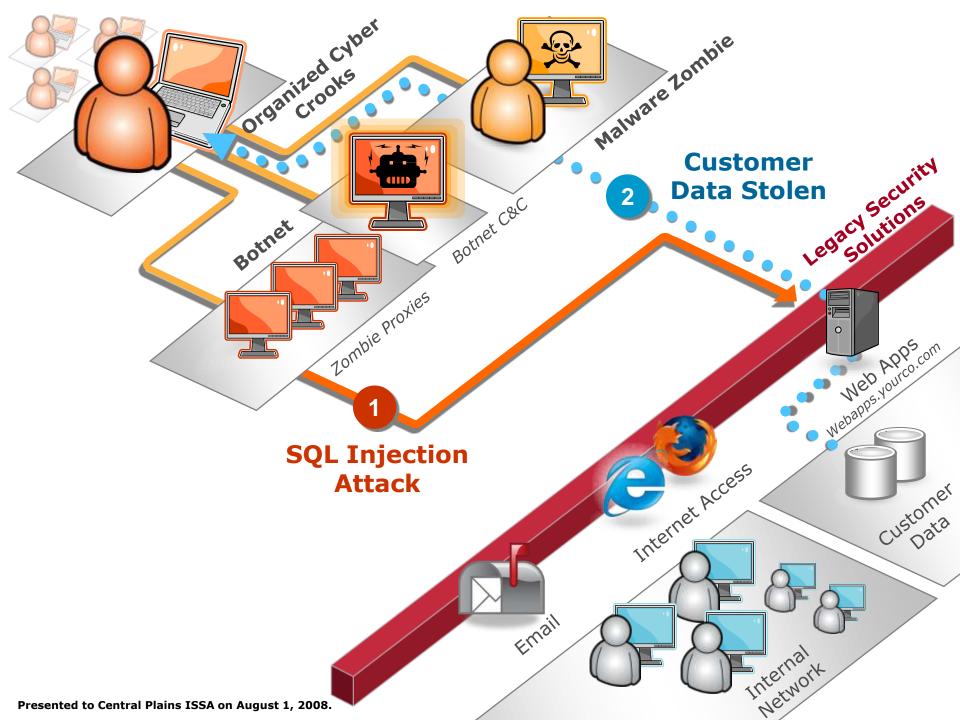
How does a botnet work?

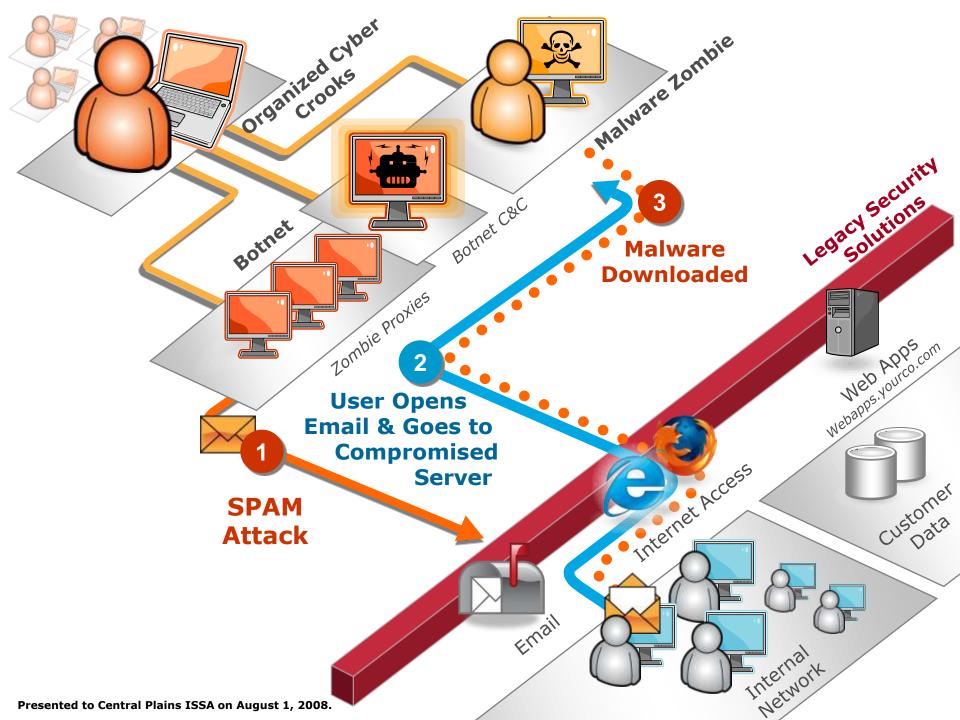
Exploits

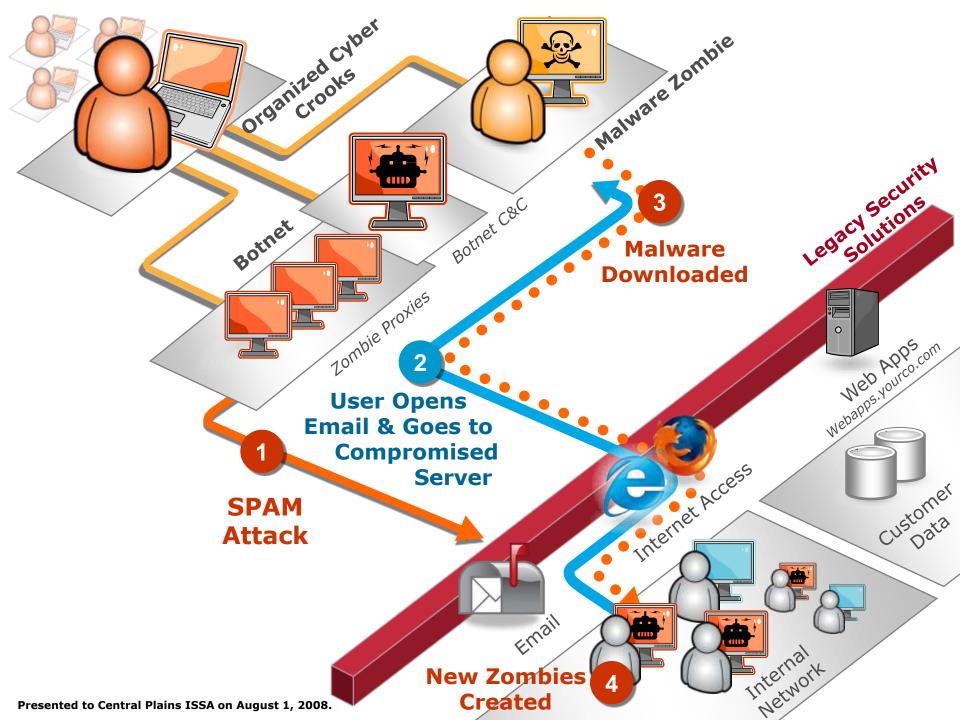
Web 2.0

Users – those oh so savvy users



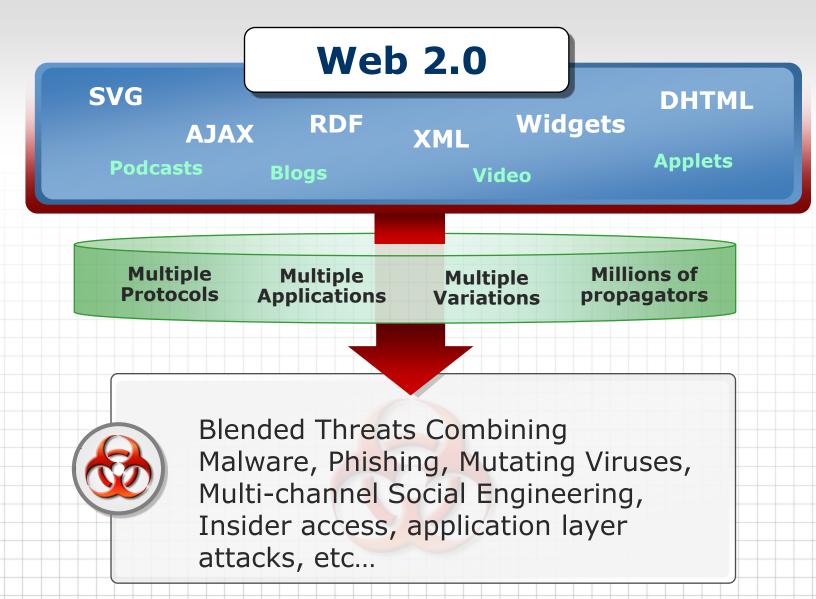








Today's Web 2.0 Threat Landscape





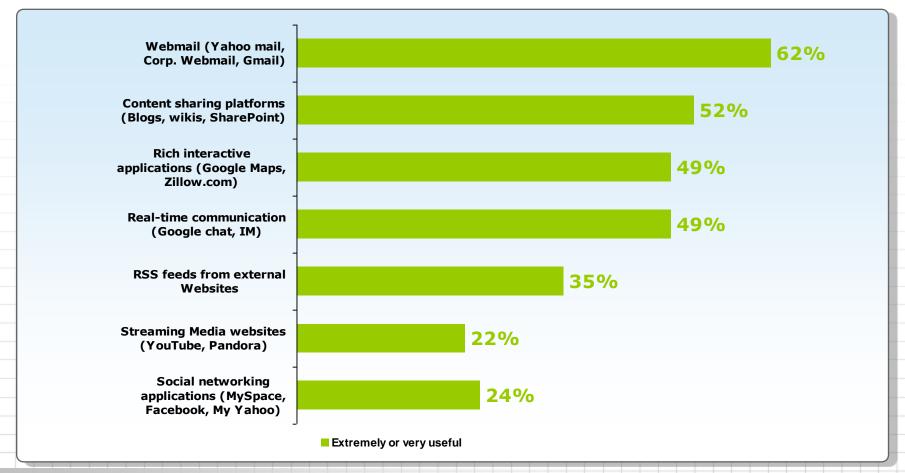
State of Unprepared-ness?

Forrester Research
August 2007



Web 2.0 Delivers Business Value

 Please rate the usefulness of each category of Web 2.0 application for your organization.



Base: 153 senior IT and security professionals

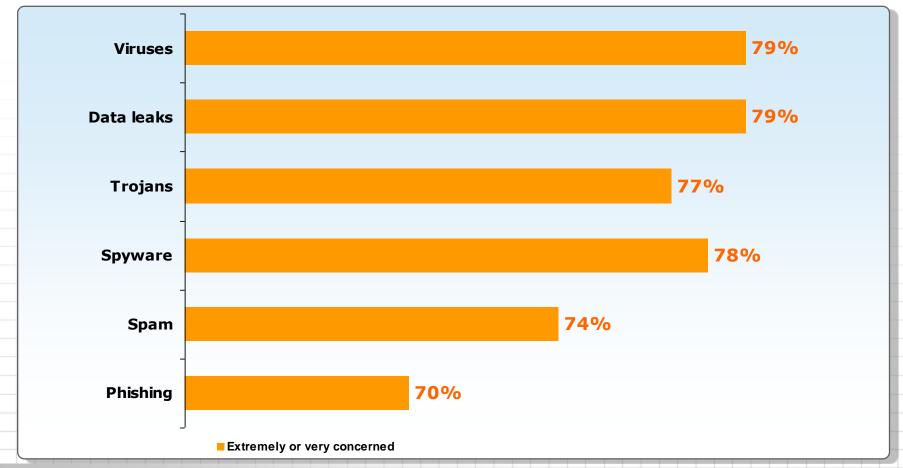
Source: A commissioned study conducted by Forrester Consulting on behalf of Secure Computing

FORRESTER®



And Raises Security Concerns

 How concerned are you about each threat listed, which may be brought on by the use of Web 2.0 applications?



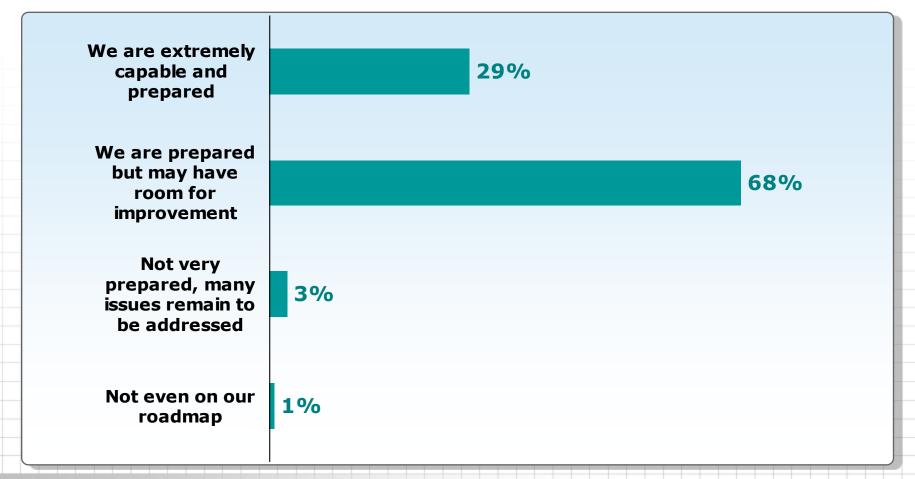
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Though 97% are say they are prepared...

 How prepared is your organization to deal with Web-borne threats?



Base: 153 senior IT and security professionals

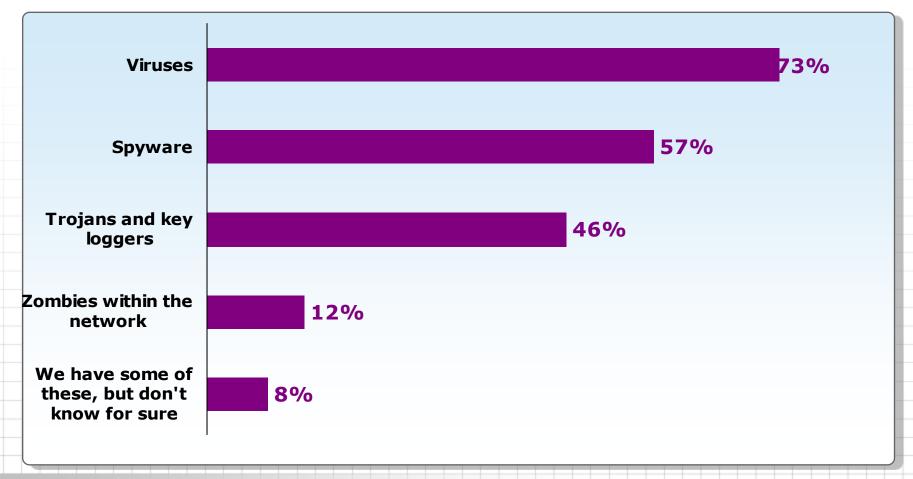
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FORRESTER*



Over 79% Report Multiple Malware Infections

 What types of infections have you had in your company in the last 12 months? (Select all that apply)



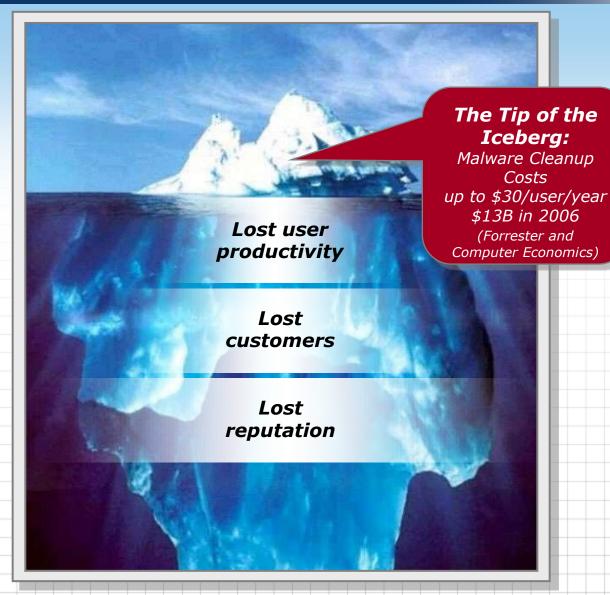
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FORRESTER*



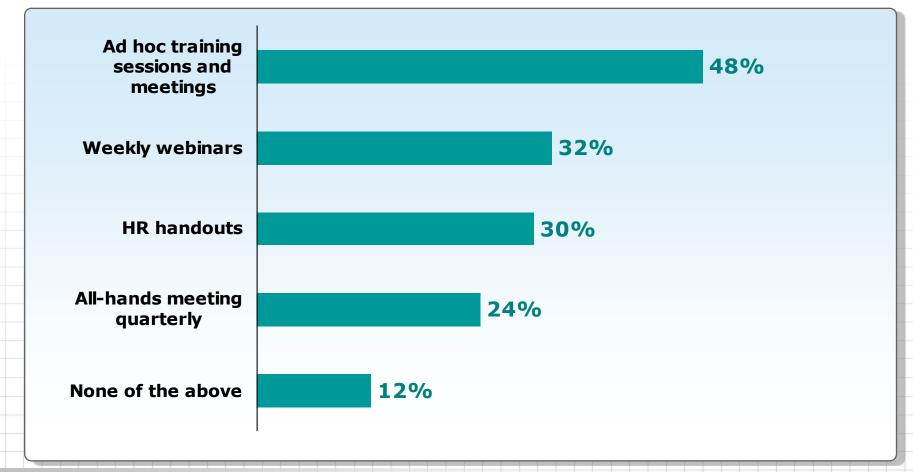
Costing Billions of Dollars





Training is Ad-hoc and Inadequate

 What type of training do you have in place on usage of Web 2.0 applications and user contributed content?



Base: 153 senior IT and security professionals

Source: A commissioned study conducted by Forrester Consulting on behalf of Secure Computing







- Re-examine the adequacy of security policies and protection capabilities
- Improve user awareness and training on Web 2.0 and web-borne threats
- Deploy next generation proactive protection
- Solutions must deliver enterprise level performance, manageability and reporting

7 Solution Design Requirements for Web 2.0 Gateway Protection



- 1. Real time reputation-based filtering
- 2. Intent-based malware protection
- 3. Bidirectional filtering and application control including encrypted traffic
- 4. Robust data leak prevention capabilities
- 5. Security-aware caches and proxies
- 6. Design for layering of defences with minimal number of devices
- 7. Use comprehensive access, management and reporting tools

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Physical World - What is Your Reputation?

Length: I do not pay bills on time.

Width: I short pay my bills.

Height: I have been doing this for 20 years!



Monitor Businesses Globally

Analysis using Global Intelligence

Proactive Protection

Credit Agency



- No of transactions
- Timely payments
- Late payments

1 10 Credit Score

Deny/Approve Loan, Terms **Length**: How many tardy payment records to we have? **Height**: How long has this behavior been recognized?

Credit Score created using the multiple dimensions. This score dynamically changes over time with improved or worsened behavior.

Credit score dictates the terms and conditions that companies are willing to transact business.



Cyber World - What is Your Reputation?

How long has the domain or site existed? How active is it? Associated with spam or malware?



Monitor Global Internet

Analysis using Global Intelligence

Proactive Protection

Reputation System



- Connection volume
- Behavior patterns
- Location

1 10 Reputation Score

Deny/Approve network connections

Length: How long has the

domain existed

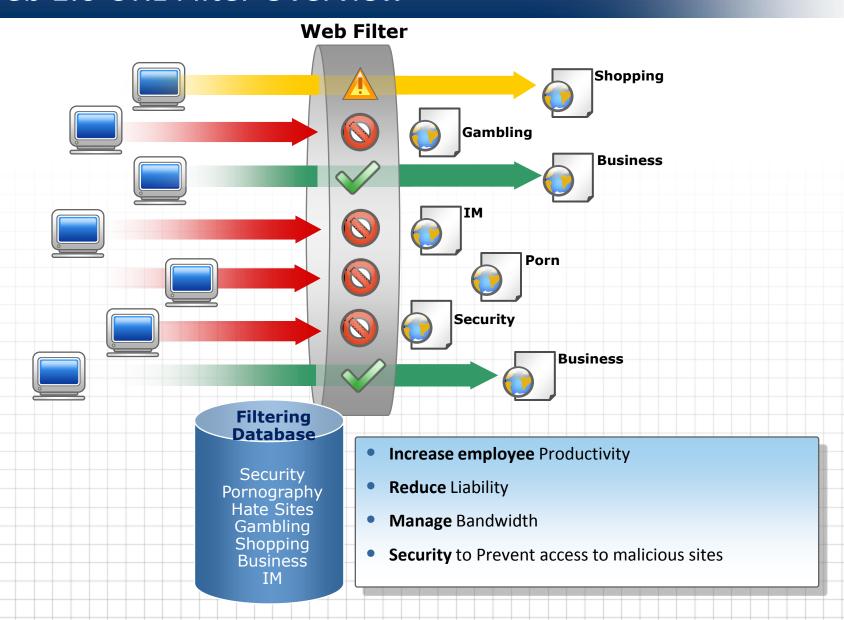
Height: How long has this behavior been recognized?

Reputation Score created using multiple dimensions. This score dynamically changes over time with improved or worsened behavior

Reputation score used to decide whether the email is received or web page viewed

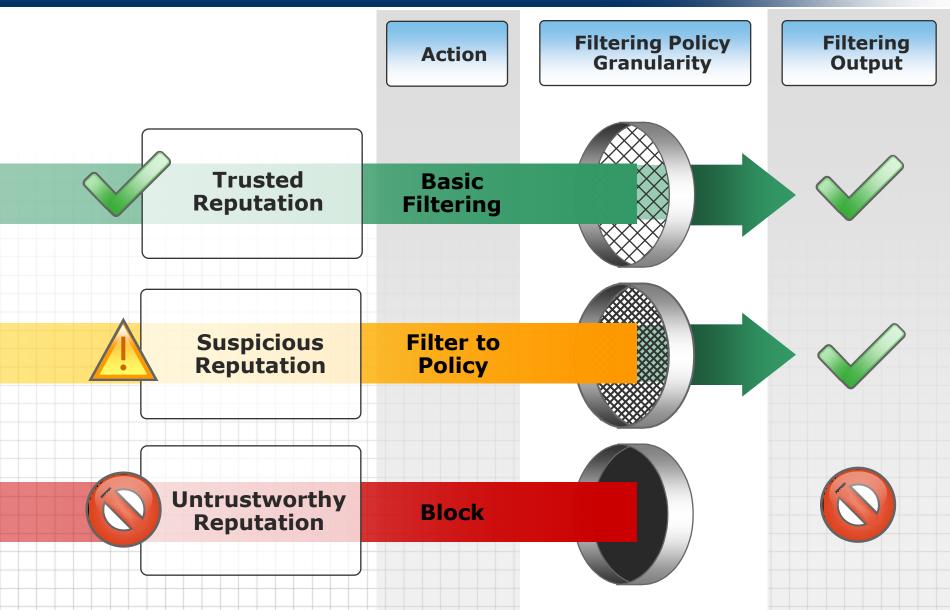


Web 1.0 URL Filter Overview





Reputation Powered Filtering





Reputation-Based Web Filtering: How it Works



http://www.networkworld.com/news/2008/013008-expedia-rhapsodymalware.html

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Anti-Malware is More Than Anti-Virus

Signature based detection is not enough to cover today's targeted Malware attacks

Anti-Virus

- Signature based Anti-Virus is important part of Anti-malware protection
- Stops "known threats"
- However it is only a single aspect of the complete solution
- Signature based detection is not enough to cover today's targeted Web 2.0 Malware attacks

Intent Analysis

- Code authentication –
 Checks for Digital
 Signature on active code
- Media Type Filter verification via "magic byte" analysis not MIME
- Behavioral Malware detector - scans for malicious script intent and removes offending function calls
- Behavioral exploit detector – inspects code for hostile behavior like buffer overflows, etc.

Anti-Malware

- Prevents OS, browser and application exploits as a result of:
 - Protects from known malicious code
 - Protects from unknown malicious mobile code for which no signature exists

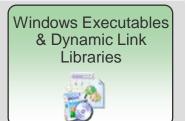
... Anti-Malware is a unique combination of Signature-based Anti-Virus
PLUS intent analysis of mobile code



Anti-Malware Protection for Web 2.0

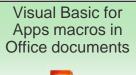
ActiveX Controls & Browser Helper Objects













Behavioral Analysis

Buffer overflow exploit detection

Generic Trojan downloader detection

Shell code detection

Several other detection algorithms

Security Policy maps classification into action

Web 2.0 Ready Anti-Malware engines must handle downloads, active content and scripts; protect from malware for which no signature exists, and prevent OS, browser and application exploits



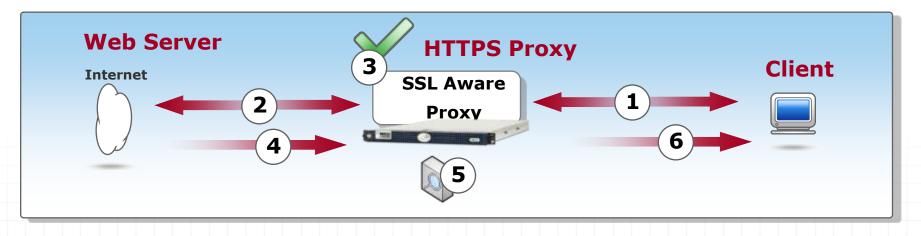
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Unsatisfactory Options for Dealing with SSL Risks

- Block SSL Traffic (port 443)
 - Prohibitively conservative
 - Impractical as more business applications use SSL
- URL Filtering Databases to block SSL URLS
 - New SSL URLS every day
 - Not a 100% solution
 - Does not address the content transferred
- Ignore
 - Live with the risks of unmanaged SSL traffic
 - Deal with malware or content leak when it occurs



The Solution to the SSL Blindspot



- 1 Client/Proxy handshake
- 2 Proxy/Web server handshake
- (3) Certificate verification obedient users
- (4) Website sends encrypted content
- 5 Decrypted content scanned at the proxy
- **6** Re-encrypted content sent to client

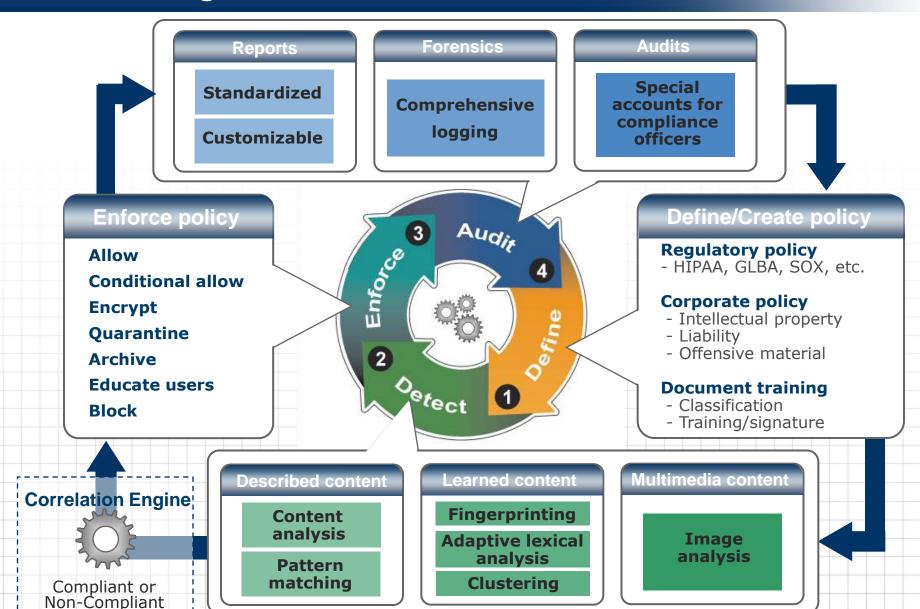
No decrypted content on the wire at any time!



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Data Leakage Protection for Web and Email



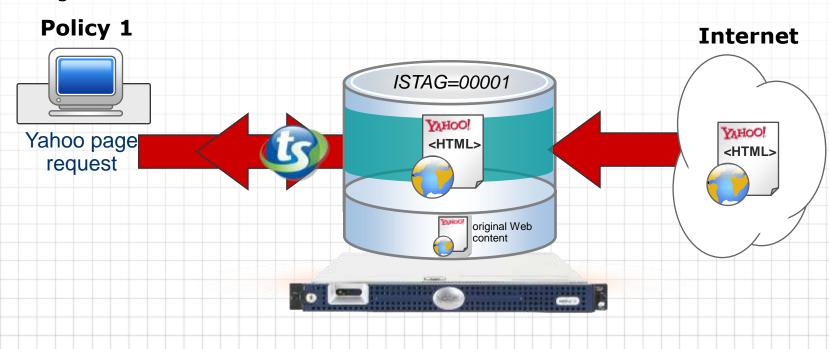


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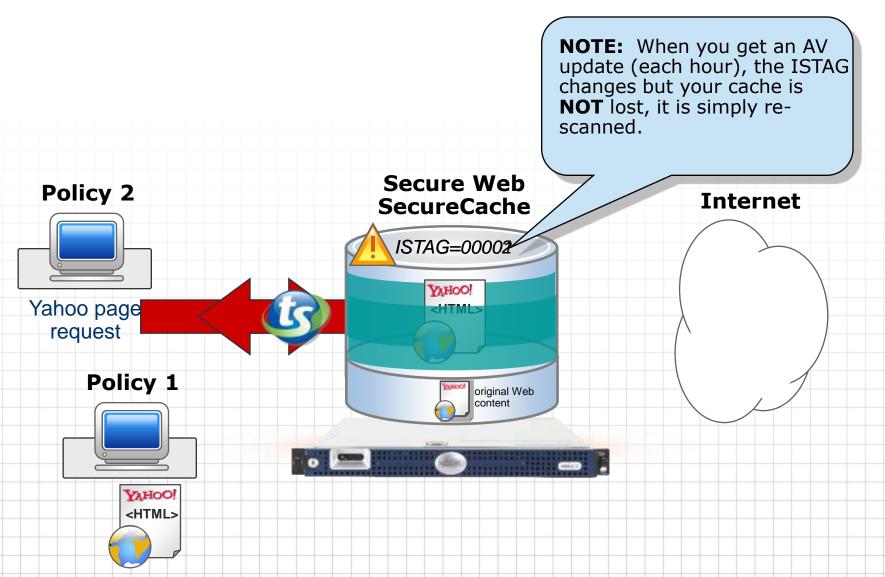
Caching Needs in a Web 2.0 World

- Always verify Reputation of an object before serving it from cache
- Always run Proactive Scanning and other security filters on cached objects
- Cache needs to know signature scan status to eliminate un-needed signature scans





Caching Needs in a Web 2.0 World



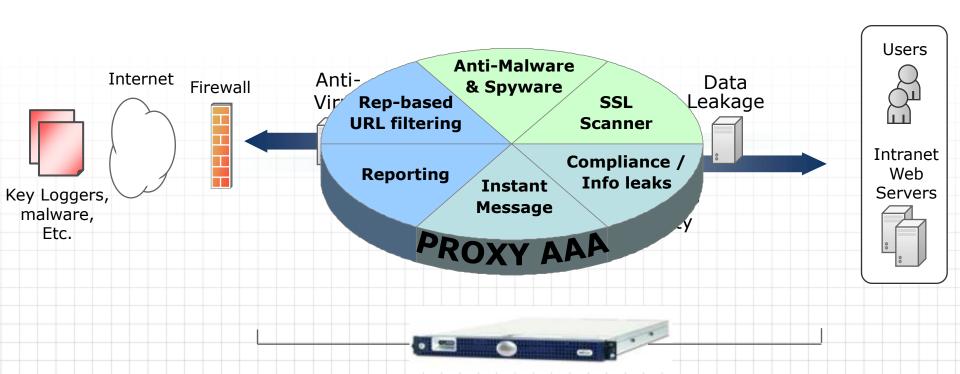


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Appliance Consolidation

Today's Web gateways provide access control and list-based URL filtering to reduce liability and improve productivity. Security is merely a check box. Many other appliances are needed to cover even the bare minimum security issues.



Gateways for Web 2.0 replace these point solutions. They provide integrated best-of-breed web gateway security.



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secure

Reporting needs for Web 2.0

Problem

Inability to report on Internet Usage over the Entire Enterprise. Customized reports difficult to distribute to end user. Malware reporting non-existent.

Solution

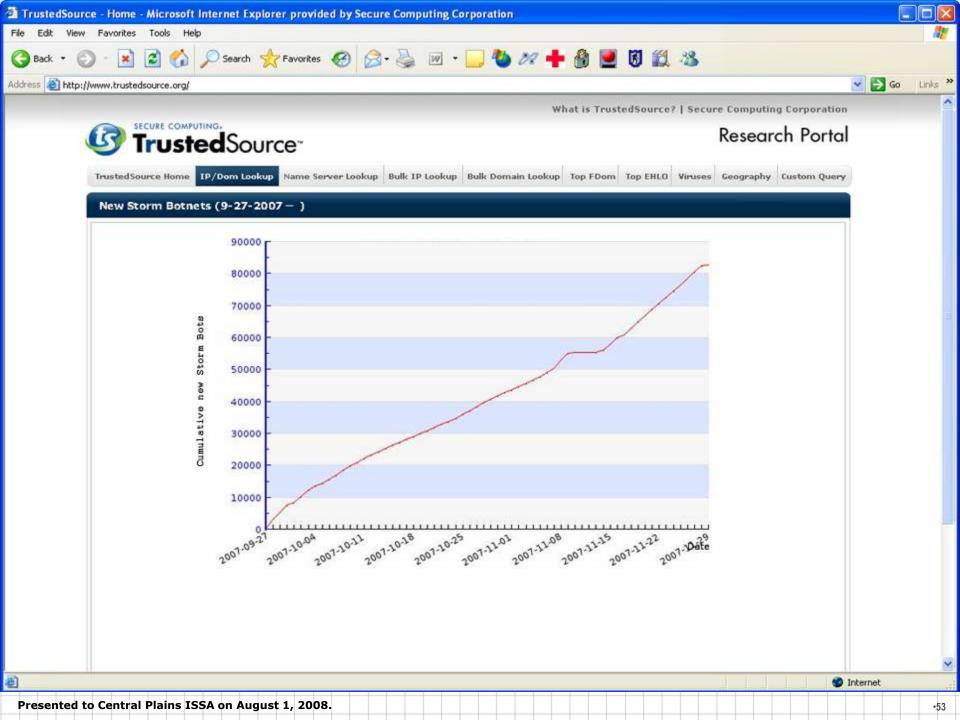
- Dashboard view to alert to trouble
- •Real time drill down to find problems fast
- Forensics for detailed analysis
- Forensic HR policy Reporting
- Security Policy Reporting
- Performance Management
- Compliance Management

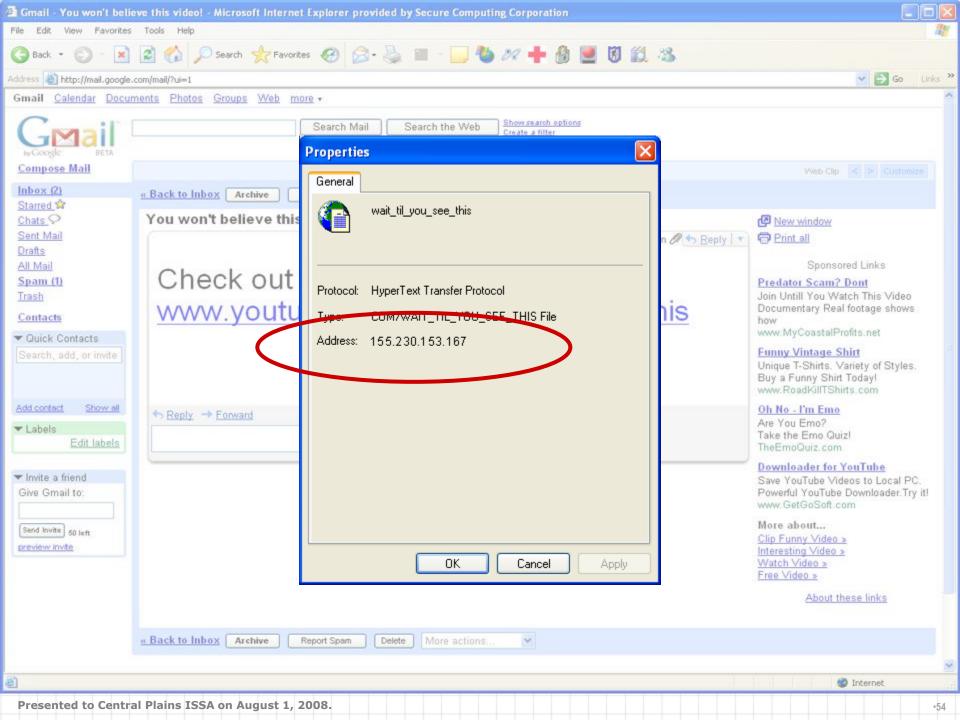
- Malware reporting
- Consolidated reporting
- Scalable to hundred of thousands of users
- Automatic distribution



And now, back to bad guys

- Botnet Growth
- Sample Attack (GMAIL)
- A look at a reputation system (TrustedSource.org)
 - Real time, internet access permitting
 - Live Storm Sites
 - Their Reputation







TrustedSource and Real-time Demo





Protecting Your Web Application Gateway

Thank you!

Questions and Answers

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