

# Highlights from RSA Conference 2014

D. David Orr  
[dorr@fdic.gov](mailto:dorr@fdic.gov)

# Highlights

- \* Keynotes

- \* State of the Hack: One Year After the APT1 Report

- \* Kevin Mandia, SVP/COO, FireEye, Inc.

- \* Stop Looking for the Silver Bullet: Start Thinking Like a Bad Guy

- \* Art Gilliland, SVP, HP Software Enterprise Security Products

# Highlights

- \* Sessions

- \* Hacking Exposed: Day of Destruction

- \* George Kurtz, President/CEO, CrowdStrike

- \* Dmitri Alperovitch, Co-Founder/CTO

- \* Surviving a Security Firestorm: Tales From Those Who've Lived Through It

- \* Panel discussion

# Speaker Points

- \* Governments are targeting private industry
- \* We should incent rapid information sharing
- \* There are no consequences at 6000-10000 miles away
- \* Future conflict will have a cyber component
- \* Vulnerability is a human component
  - \* People have a large attack surface
- \* Asymmetrical nature of cyber conflict

# Speaker Points

- \* Adversaries are organized around a marketplace
- \* Specialization
- \* Good at profiling us
- \* All about monetization
- \* Attack cycle:
  - \* Research
  - \* Infiltration
  - \* Discovery
  - \* Capture
  - \* Exfiltration/destruction

# RSACONFERENCE2014

FEBRUARY 24 – 28 | MOSCONE CENTER | SAN FRANCISCO

Share.  
Learn.  
Secure.

Capitalizing on  
Collective Intelligence

## Hacking Exposed: Day of Destruction

SESSION ID: EXP-W01

**George Kurtz**

CrowdStrike, President & CEO

**Dmitri Alperovitch**

CrowdStrike, Co-Founder & CTO





# RSACONFERENCE2014

FEBRUARY 24 - 28 | MOSCONE CENTER | SAN FRANCISCO

Share.  
Learn.  
Secure.

Capitalizing on  
Collective Intelligence

## Surviving A Security Firestorm: Tales From Those Who've Lived Through It

SESSION ID: CISO-W03

**Moderator:** Ronald Woerner  
Director, Cybersecurity Studies, Bellevue University  
@ronw123

**Panelists:** Bill Downes  
CISO & VP CTO Engineering  
The Hartford Financial Services Group

Roland Cloutier  
Chief Security Officer  
Automatic Data Processing, Inc.

Kostas Georgakopoulos  
US Regional Manager Security IT  
UBS

Rocco Grillo  
Managing Director Global Leader, Incident  
Response and Forensics Investigations  
Protiviti, Inc.

